

# MAKING IT REAL:

## DRIVING DIGITAL TRANSFORMATION TO THE FRONTLINE

Digital transformation is now operational.

One of Petrotechnics' LNG operator clients shares their top seven tips for successful digital implementation.



# 01

## DEFINE

It's vital that everyone in the project team knows the success criteria up front. In support of the project, these criteria should be rolled out to the rest of the organisation in preparation for go live.



# 02

## TEAM

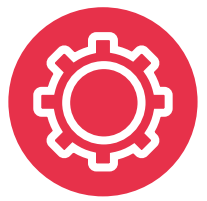
Get a core cross functional team involved throughout the process, from project evaluation, through selection and implementation. They will lead the team on the ground.



# 03

## OWNERSHIP

It's important to create an environment where the entire company feels like they own the project, not just a few key individuals.



# 04

## PERSONALISATION

Work with your vendor(s) to ensure they understand how the product will be used in the reality of your operations. Ensure the software reflects the way you want to work.



# 05

## PACE

Set the correct pace for your organisation, bearing in mind time commitments or other priorities. Take the time to include appropriate management of change throughout the process.



# 06

## LEADERSHIP

Identify one executive sponsor to ensure that others on the leadership team feel comfortable about what will be delivered to support their strategic objectives.



# 07

## CELEBRATE!

It's important to celebrate every success as a team.

THINK BIG, START SMALL, SCALE FAST... FIND OUT MORE

*Excellence is now operational*



PETROTECHNICS

